

FAX# 610-225-7233
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT17/12 09.46
*** WXIN-TV, ***

3050 K ST NW, SALES PRSN PH - JIM QUINN

ORDÉR. # _____ CONTRAÇT. # 6379717 CLASS: NATL. LOCAL REGIONAL.

PRDCT	IAFF	EST#	2114	COMMENTS:	(LINE, ORDER, INVOICE)

FLIGHT DATES	OCT18/12	OCT24/12	WK 7.1
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CITY TAX _____ STATE TAX _____
CO-OP BILLING NEEDED _____
DATE OCT17/12 . 09.46

NEW ORDER. REF. 2

STA: 1

100

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 152 AGENCY PRODUCT CODE = 160 AGENCY EST# = 2114												
1			400P-500P	30		\$450.00	10/18	10/24	1		TH-F,M-W	1
PROGRAM : FOX 59 NEWS AT 4 CON COM1 : FOX 59 NEWS AT 4												
2			500A-600A			\$400.00	10/18	10/24	1		TH-F,M-W	1
PROGRAM : FOX 59 MORNING NEWS CON COM1 : FOX 59 MORNING NEWS												

REP HEADLINE# 6379717 TRF# 399146
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT17/12 09.46
 *** WKIN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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3			500P-600P	30		\$425.00	10/18	10/24	1		TH-F,M-W	1
PROGRAM : FOX 59 NEWS AT 5												
CON COM1: FOX 59 NEWS AT 5												

4			600A-700A	30		\$700.00	10/18	10/24	1		TH-F,M-W	1
PROGRAM : FOX 59 MORNING NEWS												
CON COM1: FOX 59 MORNING NEWS												

5			700A-900A	30		\$650.00	10/18	10/24	1		TH-F,M-W	1
PROGRAM : FOX 59 MORNING NEWS												
CON COM1: FOX 59 MORNING NEWS												

6			1030P-1100P	30		\$325.00	10/20	10/20	1		SAT	1
PROGRAM : FOX 59 SPORTS OT												
CON COM1: FOX 59 SPORTS OT												

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#6	MISSED: SAT/1030P-1100P	OCT20	30S	\$325.00						
			OFFER: SAT/1105P-1130P	OCT20	30S	\$325.00						
			CMT: PLS NOTE: FOX 59 SPORTS OT WILL AIR 1105-1130P ON 10/20, THKS VANESSA									
			CMT: FOR MEGAN 10/17									

OCT/12 \$2,950.00

CONTRACT TOTAL \$2,950.00

TOTAL SPOTS 6

MARKET TOTALS \$59,000

WXIN 5% WISH 30% WRTV 15% WTHR 39% WTTV 10% WNDY 1% CABL 0%

SVC- NSI

DEMOS- RA35+*